

SALA

HOSPITALITY GROUP



PERSONAL & PRIVATE

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SALA Hospitality Group is a renowned hospitality company that owns and operates a collection of luxury boutique resorts and hotels across Thailand. With a focus on delivering exceptional guest experiences, SALA is celebrated for its distinctive blend of contemporary luxury, personalised service, and authentic cultural immersion.

Each property within the SALA portfolio stands out for its unique architecture, elegant design, and meticulous attention to detail. Guests are welcomed into serene and intimate settings, framed by lush tropical landscapes and breathtaking views. Whether by a secluded beachfront in Phuket or Samui, or nestled within vibrant urban and heritage locations, SALA's properties offer diverse travel experiences tailored to various preferences and styles.

The group is also highly regarded for its world-class dining, bespoke wellness facilities, and unmatched service.

Founded over 20 years ago by Khun Tos Chirathivat, SALA Hospitality Group was born from a passion for design, timeless elegance, and innovation. Today, the group owns and operates nine properties across Thailand, including a majority stake in Six Senses Samui, with more in development. SALA is known for its exclusive pool villa concept, iconic heritage and historic locations, and has been the recipient of "The Best Hotel in the World" by Condé Nast Traveller Readers' Award.

Discover the art of timeless luxury with SALA, where warm hospitality and unforgettable stays await.





SIX SENSES

SAMUI



Six Senses Samui offers an exquisite escape with 66 private villas, each thoughtfully designed to provide stunning ocean views and unmatched comfort. The resort features a celebrated restaurant renowned for its exceptional cuisine and an acclaimed spa, known for its rejuvenating treatments and serene atmosphere.

Recognised for its exemplary service, luxurious accommodations, and breathtaking natural beauty, Six Senses Samui has been honoured with the prestigious Condé Nast Traveler Readers' Award for The Best Hotel in the World. This accolade cements its status as a premier choice for those seeking a truly remarkable stay.





An intimate retreat nestled on the tranquil shores of Choengmon Beach. As the first of SALA's resorts, it introduced the brand's signature private pool villa concept, blending privacy with luxury. The resort features 69 exquisite villas and suites, each offering its own private pool surrounded by lush tropical gardens, providing a serene and intimate escape for guests.

With its contemporary design and calming beachfront setting, SALA Choengmon delivers a perfect balance of relaxation and seclusion, making it an ideal destination for both couples and families seeking a peaceful retreat in paradise.





A luxurious beachfront retreat on Koh Samui, offering contemporary design and breathtaking views of the Gulf of Thailand. Inspired by the celestial beauty of the moon, the resort's minimalist architecture and tranquil ambiance create a serene atmosphere for relaxation.

The resort features 134 luxurious rooms, suites, and pool villas across two wings: the Oceanfront Wing with direct beach access and the Garden Wing, nestled amidst lush tropical greenery. Complementing this paradise is the SALA Spa, renowned for its unique design and world-class treatments that enhance relaxation and well-being. SALA Chaweng is the ultimate destination for an unforgettable island escape.





An award-winning beachfront haven set along the pristine shores of Mai Khao Beach, the resort features 79 luxurious villas and suites, each designed with a private pool and lush garden surroundings, offering guests a serene and intimate escape.

Blending modern elegance with natural beauty, SALA Phuket provides the perfect retreat for couples and families seeking both luxury and tranquility. Guests can enjoy a refined dining experience at the resort's restaurant, two vibrant bars, and rejuvenating treatments at the SALA Spa. This combination of exceptional facilities and secluded ambiance creates an unparalleled escape into relaxation and indulgence.





A stylish boutique hotel overlooking the Chao Phraya River and the iconic Wat Arun, offering contemporary accommodations in a serene setting. The hotel features a celebrated riverside restaurant where guests can enjoy gourmet Thai and international cuisine with stunning river views.

The property also boasts a rooftop bar with panoramic vistas of Bangkok's skyline, Wat Arun, and the Chao Phraya River, making it an ideal spot to unwind with signature cocktails. With easy access to the city's cultural landmarks like the Grand Palace and Wat Pho, SALA Rattanakosin combines luxury, dining, and a prime location for an unforgettable stay in Bangkok.





A captivating boutique hotel located near the historic Bang Pa-In Palace, offering guests a unique blend of modern comfort and traditional Thai charm. The hotel provides an intimate retreat, ideal for relaxation and exploration.

Renowned for its exceptional architecture and interiors, sala bang pa-in has won several prestigious design awards, reflecting its commitment to blending contemporary elegance with cultural heritage. Surrounded by lush landscapes and close to several top-tier golf courses, it's an ideal destination for both leisure travellers and golf enthusiasts seeking a truly unique experience.





A historic boutique hotel on the banks of the river, offering elegant accommodations with stunning views of Ayutthaya's UNESCO World Heritage Site. Featuring 26 thoughtfully designed rooms and suites, the hotel blends modern sophistication with artistic elements that reflect the region's rich cultural heritage.

Guests can enjoy refined dining at the hotel's restaurant, and unwind at the rooftop bar and lounge, which provides panoramic views of the river and historic landmarks. sala ayutthaya offers an intimate setting where visitors can immerse themselves in the charm of one of Thailand's most iconic destinations while experiencing exceptional service and luxury.





A serene retreat nestled within the lush landscapes of Khao Yai National Park, offering a luxurious escape amidst breathtaking natural beauty. With 60 elegantly designed villas providing panoramic views of the countryside, guests enjoy a perfect blend of modern comfort and rustic charm. The resort's Signature Villa One features exclusive privacy, a private pool, and expansive living spaces.

Highlights include an infinity pool that merges seamlessly with the horizon, offering uninterrupted views of the verdant park, and a hilltop restaurant where guests can savour culinary fare with panoramic countryside views.





A charming boutique hotel located along the serene banks of the Ping River, just a short distance from Chiang Mai's historic old town. Offering riverfront accommodations that blend contemporary design with traditional Thai hospitality, this hotel provides a tranquil escape while remaining close to the city's cultural landmarks.

Known for its intimate and serene setting, sala lanna is a popular choice for hosting small, private events such as weddings, gatherings, and celebrations. With 16 thoughtfully designed rooms, stunning river views, and a warm, welcoming ambiance, it offers the perfect backdrop for memorable occasions.



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